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Renowned Sustainable Living Advocates to Speak at June EarthWorks Expo

DENVER—Feb. 25, 2008—EarthWorks Expo 2008 (www.earthworks2008.com), Denver's largest green-living event of the year, will feature two top sustainable living advocates as keynote speakers: Peter Barnes, author of "Climate Solutions: A Citizen's Guide" and co-founder of Working Assets Long Distance; and Michele Weingarden, Director of Greenprint Denver. EarthWorks Expo will be held at the Denver Merchandise Mart on Saturday and Sunday, June 21-22

In his June 21 keynote presentation, Barnes will focus on "How to Fight Climate Change Without Soaking the Middle Class." "Fighting climate change is going to cost all of us money," Barnes explains. "But a policy that soaks the middle class won't last longer than a few election cycles. Any solution to climate change has to work for 40 years or more."

Barnes is a Senior Fellow with the Tomales Bay Institute who also started and ran several socially responsible businesses, most recently Working Assets Long Distance. In 1995, he was named Socially Responsible Entrepreneur of the Year for Northern California. Barnes also is the author of "Who Owns the Sky" and "Capitalism 3.0: A Guide to Reclaiming the Commons" and has written articles for *Newsweek*, *The New Republic*, *The New York Times* and many others.

Weingarden was appointed Director of Greenprint Denver last fall and will address Expo attendees on June 22 about Denver's initiative to promote the importance of sustainable development and ecologically-friendly practices. She brings a wealth of political and environmental experience to her position, most recently serving as advisor to U.S.

Senator Barbara Boxer on environmental issues throughout California. Weingarden also spent many years with environmental and non-profit organizations implementing issue campaigns for Save The Bay and the Sierra Club as well as serving as a Board member of the San Francisco League of Conservation Voters.

“Our two keynote speakers will challenge Expo attendees to think in different ways while giving them new ideas of how they can work toward sustainability at both the personal and community level,” says Michael Lindemann, Expo Director.

With the theme of “Go Green, Live Well”, EarthWorks Expo provides local businesses and advocacy organizations the opportunity to showcase sustainable products, information and best practices to thousands of motivated, green-minded consumers. An estimated 150 exhibitors, dozens of workshops, world-class keynote speakers and special programs for young people are included in the daily admission price.

Sponsors for EarthWorks 2008 include: Xcel Energy, SolSource, Inc., McStain Neighborhoods, Greenprint Denver, Boulder Green Building Guild, Sanyork Fair Trade, Waste-Not Recycling and Anderson & Associates Public Relations, Inc.

Media sponsors for the event include: The Denver Post, Rocky Mountain News, AM760 Radio, ReDirect Guide, PLENTY Magazine, Westword, Rocky Mountain Chronicle, KUNC Radio, Boulder Weekly and High Country News.

Companies and organizations that want to participate as [sponsors](#) or [exhibitors](#) in EarthWorks Expo can visit the website for more information, www.EarthWorks2008.com or call Lindemann at 970-416-8700.

The Denver Merchandise Mart is conveniently located at I-25 and E. 58th Ave. Times for EarthWorks Expo are 10 a.m. to 7 p.m. on Saturday, June 21 and 10 a.m. to 5 p.m. on Sunday, June 22. Tickets will go on sale May 5, with daily admission only \$8 for adults, \$5 for seniors and \$4 for youth. Children age 12 and younger are free when accompanied by an adult. Discounts for two-day admissions also will be available.